

Using serious game to built sociotechnical system: the case of breeding management for new traits of Resilience & Efficiency in small ruminant

Vincent Thénard







Resilience and efficiency traits impact on system performance and change farmers' selection choices: their use could also change the overall sociotechnical system

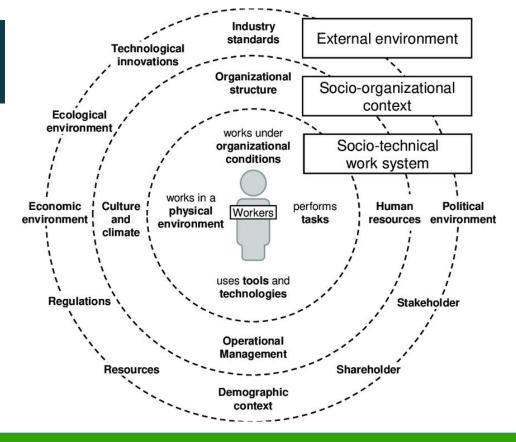
What is the socio-technical approach?

"Operative description of technical objects, that is to say, one that allows for a more complete formulation of the tests or experiments to which it would be useful to subject the device at such and such a moment in its development, and, linked to this first point, a finer identification of the types of spokespersons that it would be judicious to consult, test, mobilise or involve.(Akrich et al, 1991)



Resilience and efficiency traits impact on system performance and change farmers' selection choices: their use could also change the overall sociotechnical system

What is the socio-technical approach?





Why participatory approach?

Current challenges

a drastic change of Livestock farming Systems



complex process

undefined paths

To achieve such changes, it is necessary to involve farmers in co-designing innovations and encouraging their adoption

→ Participatory approach relevant to analyze SES/ STS







Why serious games?

Serious games = a powerful tool to

- encourage the redesign of livestock systems
- while promoting collective intelligence.
- if used together with farmers and other stakeholders

(Souchère et al., 2010; Speelman et al., 2014)



SERIOUS GAMES

- games designed and/or used for non-entertainment purposes
- embody learning goals

Deterding (2015)





Why LEGO MAQUETTES?

- Using Lego® serious game to rethink agricultural management processes
- Involving players from the agricultural and other sectors, at different levels
- Theory under this: constructivism
- Hand to brain link // crisis 1970s USA



Julie Ryschawy, Justine Faure, Fernanda G Moojen, Vincent Thenard. Serious game: a cutting-edge tool for stakeholders to redesign livestock systems towards agroecology. 72. Annual meeting of the european federation of animal science (EAAP), EAAP, Aug 2021, Davos, Switzerland. pp.464. https://dname.com/hal-superscripts/





Designing in successive steps



Building with a partners and share together



Building alone and share with the other



Building together and share main features





Playing for two cases- studies







Milk sheep production

Meat sheep production

Which R&E traits for sociotechnical system?



Serious-games: original media designing agricultural innovation?

What is the contribution of stakeholder engagement?





Which are the "new" role of the researchers?

How to **mobilize** agronomic, sociotechnical, ... **models**?







SMARTER PARTNERS























































Thank you for your attention

www.smarterproject.eu

10